

Reembedding Finance

Social Studies of Finance Association,
Université Paris-Ouest Nanterre La Défense

Thursday 20th May 2010

Conference room, ground floor, building K, « Max Weber ».

Session 1. Interactions and Networks

Chairman: **Emmanuel Lazega**, Paris IX Dauphine

- 10:00 - 10:40 **Yuval Millo**, London School of Economics, keynote speaker.
Hedge Fund Connectedness and the Emergence of a Consensus Trade
- 10:40 - 11:20 **Zsuzsanna Vargha**, Max Planck Institute for the Study of Societies
Demonstrations: the role of interaction in making financial products and consumer needs coincide
- 11:20 – 11:40 Coffee Break
- 11:40 - 12:20 **Olivier Godechot**, CNRS-Centre Maurice Halbwachs
Getting a Job in Finance. The Strength of Collaborative Ties
- 12:20 - 13:00 **Ned Smith**, Booth School of Business, University of Chicago
Amplified Interfaces: How Organizations Identity Affects Investor Reaction to Market Performance

Session 2. Crisis and Regulation

Chairman: **Laurence Scialom**, Université Paris-Ouest, Nanterre

- 14:20 - 15:00 **Karel Williams**, University of Manchester, keynote speaker.
All's well that ends well ? The difficulty of reforming finance and the necessity for rethinking capitalism
- 15:00 - 15:40 **Yamina Tadjeddine**, Université Paris-Ouest, Nanterre
Emergence of a New Regulation: Informational Disclosure Modalities in the Hedge Fund Opacity World
- 15:40 – 16:00 Tea Time

In parallel

Conference room, ground floor

Chairman: **Sabine Montagne**, CNRS-IRISSO

- 16:00 - 16:40 **Paul Langley**, Northumbria University
Liquidity Lost: The Sub-Prime Crisis and the Security Apparatus for Toxic Assets

- 16:40 - 17:20 **Leslie King**, Smith College
From ShareHOLDERS to ShareOWNERS: The Fledging Movement to Empower, Educate and Incite to Action the Owners of Corporate America

Room K103, first floor

Chairman: **Fabian Muniesa**, CSI, Mines ParisTech

- Glenn Morgan**, Warwick Business School
Constructing Financial Markets: reforming Over-the-Counter derivatives markets in the aftermath of the financial crisis

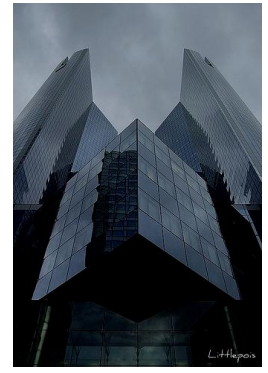
- David Martin**, Negocia CCIP
Embedding CDS: How Far Should Credit Default be Swapped, Commoditized and regulated?





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Friday 21st May 2010

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Session 3. Practical Financial Calculations

Chairman: Philippe Steiner, Paris IV

Conference room, ground floor

In parallel

Chairman: **Philippe Steiner, Paris IV**

10:00 - 10:40 **Marc Lenglet, European Business School, Paris**
The 'Algo revolution': rising machines and the coding of practices

10:40 – 11:20 **Ekaterina Svetlova, Zeppelin University**
Some Ideas on Refinement of the Uncertainty Concept

11:20 – 11:40 Coffee Break

11:40 – 12:20 **Anette Mikes, Harvard Business School**
Counting Risk and Making Risk Count: Opening the Black Box of Risk Management

12:20 – 13:00 **Bill Maurer, University of California, Irvine, keynote speaker.**
Interoperability, Extraction and Reimportation: Experiments with Money and Mobile Technologies

Room , K202, 2nd floor

Chairman: **Valérie Revest, LEFFI, Lyon II**

Martha Poon, Institute of Public Knowledge

From New Deal Institutions to Capital Markets: Commercial consumer risk scores and the making of subprime mortgage finance

Isabelle Chambost, Cnam

The consensus of security analysts: An institutionalized cognitive artefact

Session 4. From Models to Reality

Chairman: Eric Brian, EHESS

14:20 - 15:00 **Daniel Beunza, London School of Economics**
Looking Out, Locking In: Financial Models and the Social Dynamics of Arbitrage Disasters.

15:00 - 15:40 **Vincent Lepinay, MIT**
Theories of insider trading between Economics and Law.

15:40 – 16:00 Tea Time

16:00 - 16:40 **Olav Velthuis, University of Amsterdam**
Performing transparency. The European Central Bank's communication policy and its interactions with the media.

16:40 - 17:20 **Mitchell Abolafia, State University of New York, keynote speaker.**
The Institutional Embeddedness of Market Failure: Why We still Have Speculative Bubbles.