

Reembedding Finance

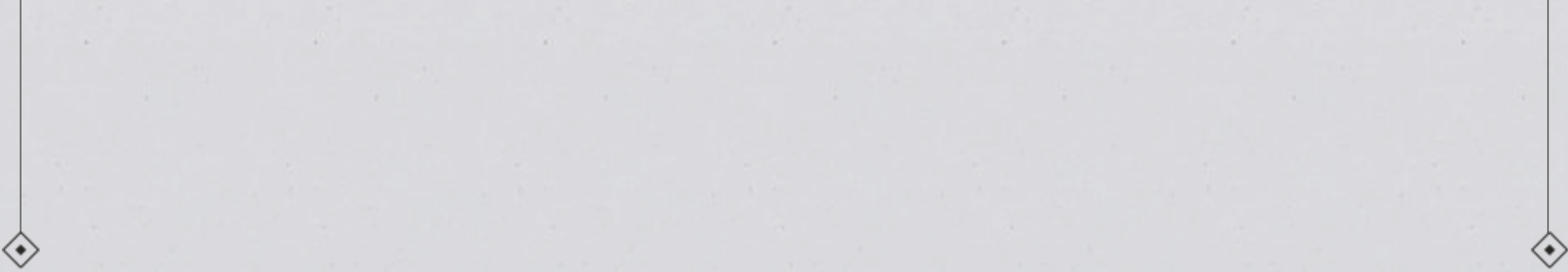
Social Studies of Finance Association,
Université Paris-Ouest Nanterre La Défense

Thursday 20th and Friday 21st May 2010

Conference room, Ground floor
Building K, « Max Weber »,
200 avenue de la République 92000 Nanterre



photographs by Frédéric Buisson



Session 1. Interactions and Networks
Chairman: Emmanuel Lazega, Paris IX



Yuval Millo, London School of Economics.
Hedge Fund Connectedness and the Emergence of a Consensus Trade



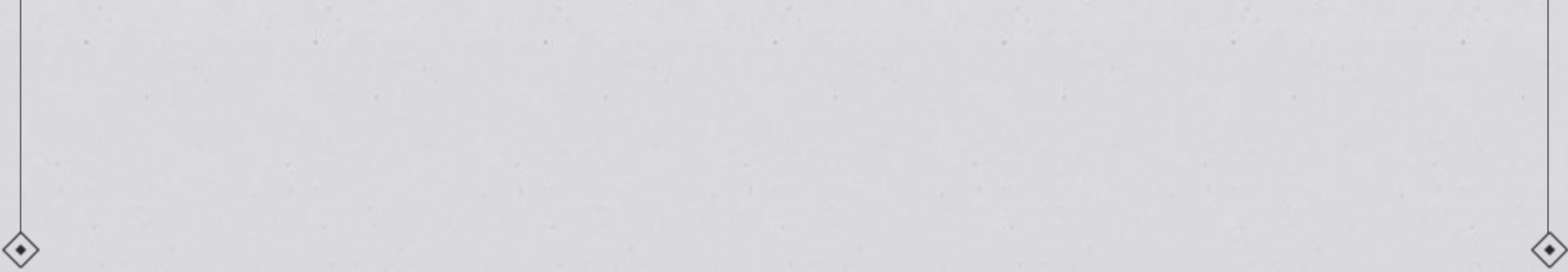
Zsuzsanna Vargha, Max Planck Institute for the Study of Societies.
*Demonstrations: the role of interaction in making financial products
and consumer needs coincide*



Olivier Godechot, CNRS-Centre Maurice Halbwachs.
Getting a Job in Finance. The Strength of Collaborative Ties



Ned Smith, Booth School of Business, University of Chicago.
*Amplified Interfaces: How Organizations Identity Affects Investor
Reaction to Market Performance*



Session 2. Crisis and Regulation
Chairman: Laurence Scialom, Paris Ovest, Nanterre



Karel Williams, University of Manchester.
*All's well that ends well ? The difficulty of reforming finance
and the necessity for rethinking capitalism*



Yamina Tadjeddine, Université Paris-Ouest, Nanterre.
*Emergence of a New Regulation: Informational Disclosure Modalities
in the Hedge Fund Opacity World*



ground floor

Chairman: Sabine Montagne, CNRS-IRISSO



Paul Langley, Northumbria University.
*Liquidity Lost: The Sub-Prime Mortgage Crisis and
the Troubled Asset Relief Program*



Leslie King, Smith College.

From ShareHOLDERS to ShareOWNERS: The Fledging Movement to Empower, Educate and Incite to Action the Owners of Corporate America



first floor,

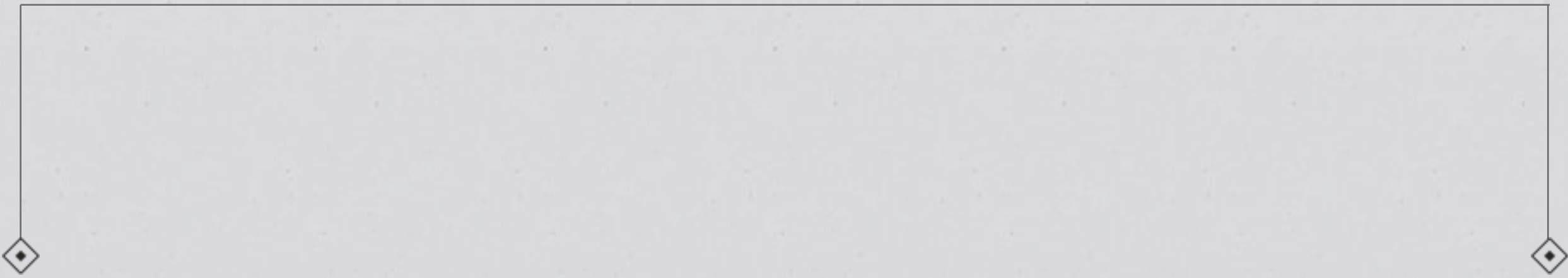
Chairman: Fabian Muniesa, CSI, Mines ParisTech



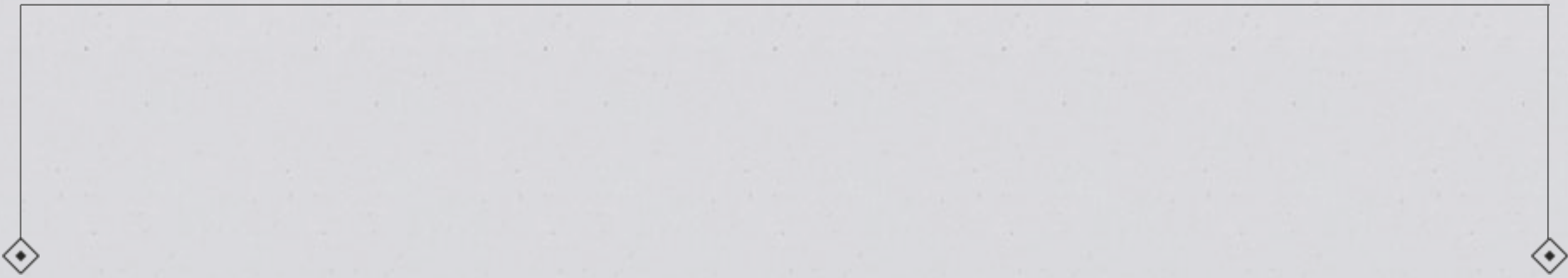
Glenn Morgan, Cardiff Business School.
*Constructing Financial Markets: reforming Over-the-Counter derivatives markets
in the aftermath of the financial crisis*



David Martin, Negocia CCIP.
*Embedding CDS: How Far Should Credit Default be Swapped,
Commoditized and regulated?*



Session 3. Practical Financial Calculations
Chairman: Philippe Steiner, Paris IV



second floor

Chairman: Valérie Revest, Lyon II, LEFI



Martha Poon, Institute of Public Knowledge.
*From New Deal Institutions to Capital Markets:
Commercial consumer risk scores and the making of subprime mortgage finance*



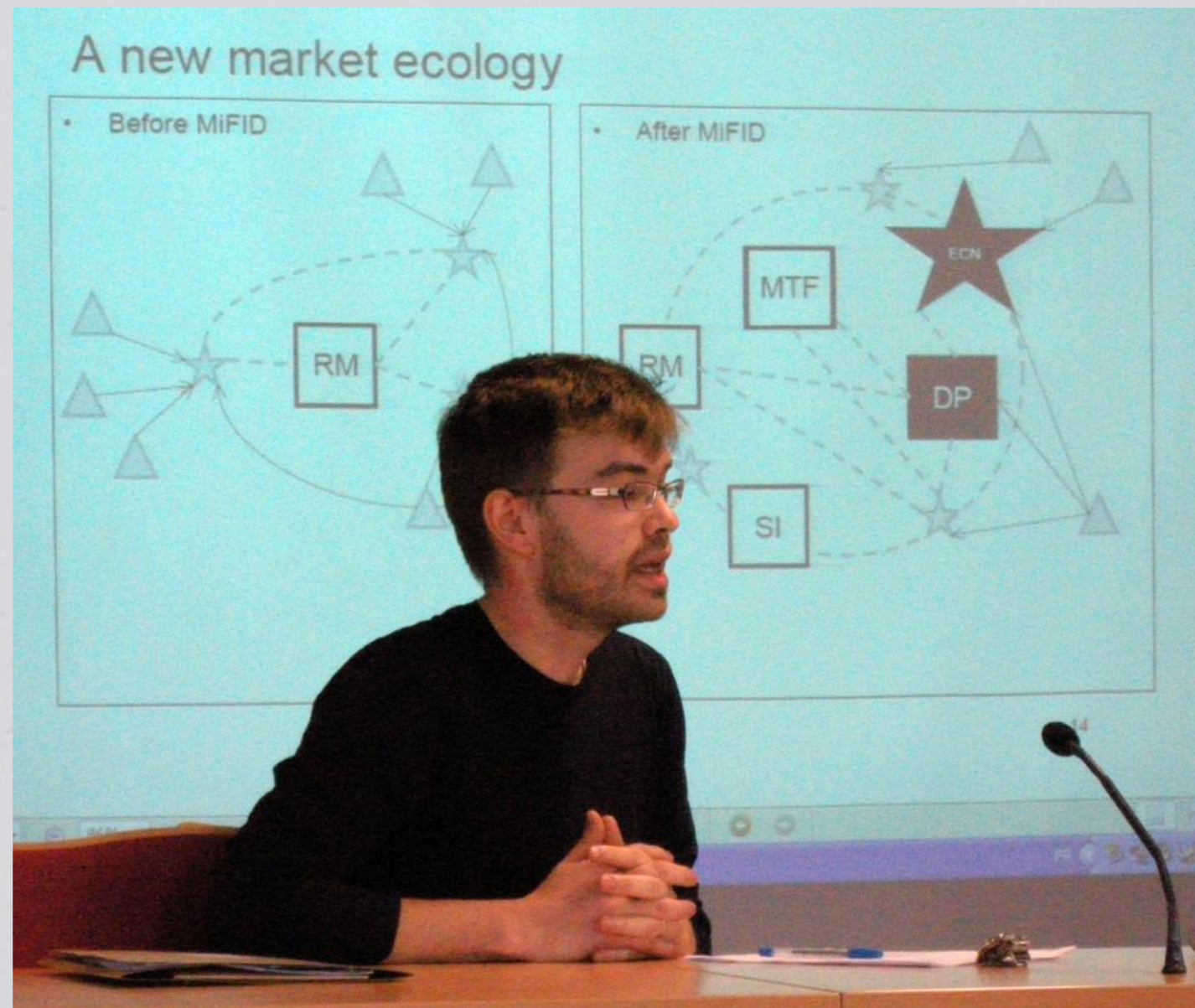
Isabelle Chambost, Cnam.

The consensus of security analysts: An institutionalized cognitive artefact



ground floor

Chairman: Philippe Steiner, Paris IV



Marc Lenglet, European Business School, Paris.

The 'Algo Revolution': Rising Machines and the Coding of Practices



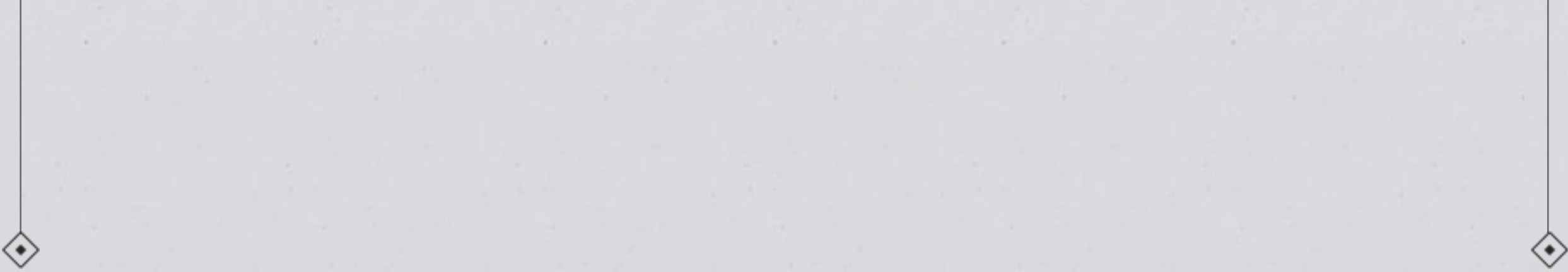
Ekaterina Svetlova, Zeppelin University.
Some Ideas on Refinement of the Uncertainty Concept



Anette Mikes, Harvard Business School.
Counting Risk and Making Risk Count: Metrological Dramas in Risk Management



Bill Maurer, University of California, Irvine.
*Interoperability, Extraction and Reimportation:
Experiments with Money and Mobile Technologies*



Session 4. From Models to Reality
Chairman: Eric Brian, EHES



Daniel Beunza, London School of Economics.
Models, Reflexivity and Systemic Risk: A Critique of Behavioral Finance.



Vincent Lepinay, MIT.

Theories of insider trading between Economics and Law.



Olav Velthuis, University of Amsterdam.
Performing transparency. The European Central Bank's communication policy and its interactions with the media.



Mitchell Abolafia, State University of New York.
*The Institutional Embeddedness of Market Failure:
Why We still Have Speculative Bubbles ?*



Last discussion on "What of Finance ?"